

Digital Content Delivery in a Text File

Release Notes

DataSource 6.3 Release | July 15, 2015

1. Summary

CNET delivers marketing texts, KSPs and other text components in digital content as URLs to individual XML files located on CDN. Processing of download.zip files requires loading multiple individual files with marketing texts, KSPs and other components. Unlike other digital content elements (images or PDFs) marketing texts cannot be integrated as links but need to be loaded into reseller's internal database. Due to the large number of downloadable files sometimes the download process takes too long.

We have created a new table (`cds_Digital_Content_Text`) in the Digital Content folder of CCS download.zip feed. This table is intended for all text components existing in Digital Content, which includes:

- Marketing Description
- Key Selling Points (KSP)
- Product Features
- What's In The Box

This can make integration a lot easier for the customers as they will not have to download multiple text files in every download.zip.

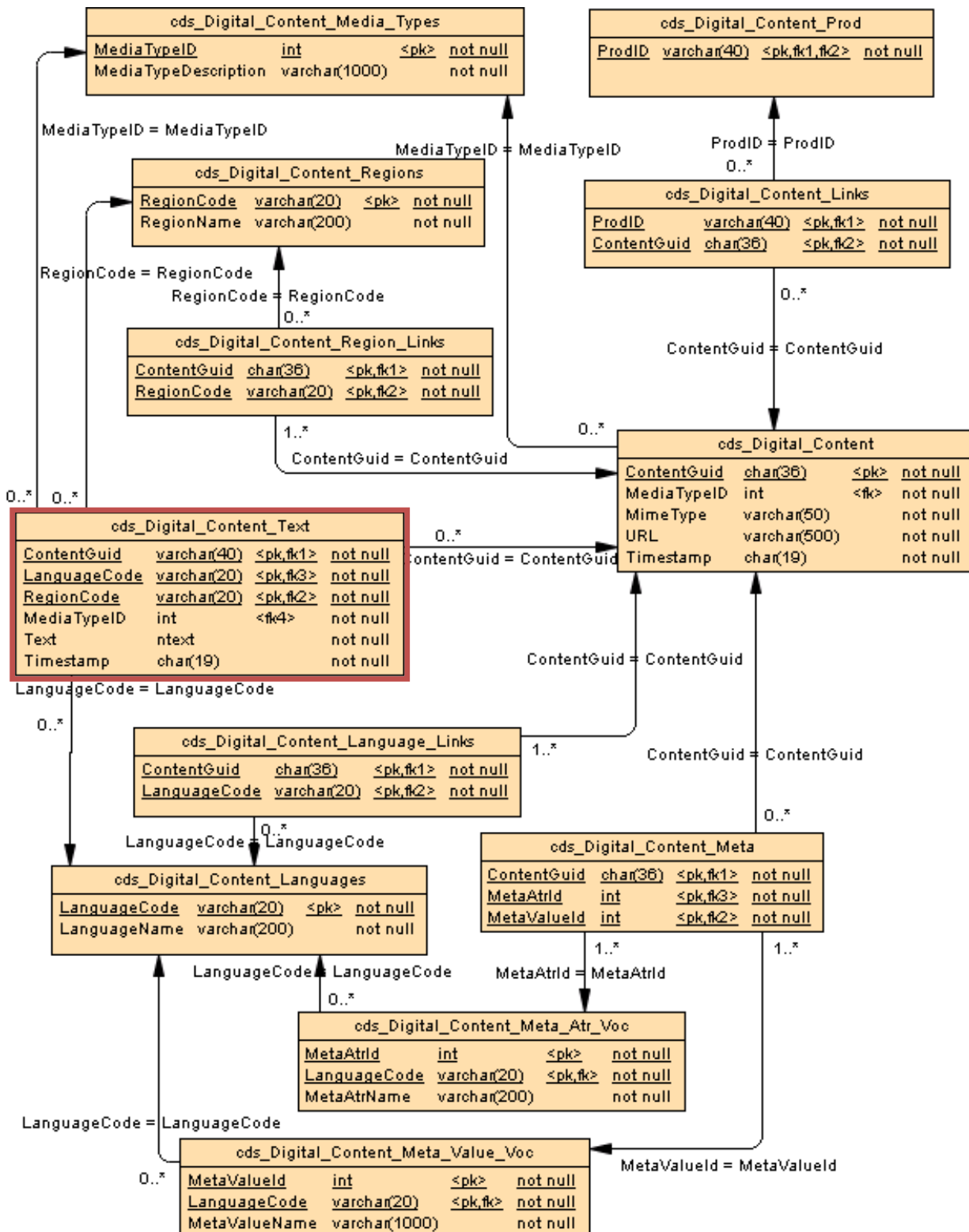
2. How to Activate

To take advantage of this new feature DataSource customers need to contact CCS Customer Support team who will activate the new `cds_Digital_Content_Text` table -for the customer's DataSource accounts.

Activation of this feature will require full digital content refresh for the customer's catalog.

3. Export Schema

Marketing text components are distributed in the new **Cds_Digital_Content_Text** table:



4. Data Format

The new **Digital_Content_Text.txt** file is located in the **DigitalContent** folder of *download.zip* file. The file contains the following fields:

Name	Type	Key	Nullable	Field Description
ContentGuid	Char(36)	pk,fk	not null	Unique identifier of the digital content item. E.g. "7EA76CD4-039B-4857-8F3F-976E3B427F29".
LanguageCode	Varchar(20)	pk,fk	not null	Unique language identifier
RegionCode	Varchar(20)	pk,fk	not null	Unique region identifier
MediaTypeID	Integer	fk	not null	Unique identifier of the digital content media type: E.g., "4" for Marketing Descriptions, or "5" for Key Selling Points
Text	Ntext		not null	Text presented in XML format
Timestamp	Char(19)		not null	Date and time when the digital content item was last changed

-

5. Available Encodings and Languages

Cds_Digital_Content_Text table is available in the following three encodings:

- Windows Western European
- UTF-8
- UTF-16

Encoding of the file is the same as the encoding of the rest of *download.zip* files. For example, if the *download.zip* file is delivered in UTF-8 format this new table will be also delivered in UTF-8.

Note: If *Download.zip* is delivered in Windows encoding, all non-Western-European languages are NOT included into *Cds_Digital_Content_Text* table even if a customer is subscribed to them. The only options for Asian and Easter European customers is to either keep using traditional distribution method in Digital Content or switch their *Download.zip* to Unicode (UTF-8 or UTF-16).