

HPE PRIMERA

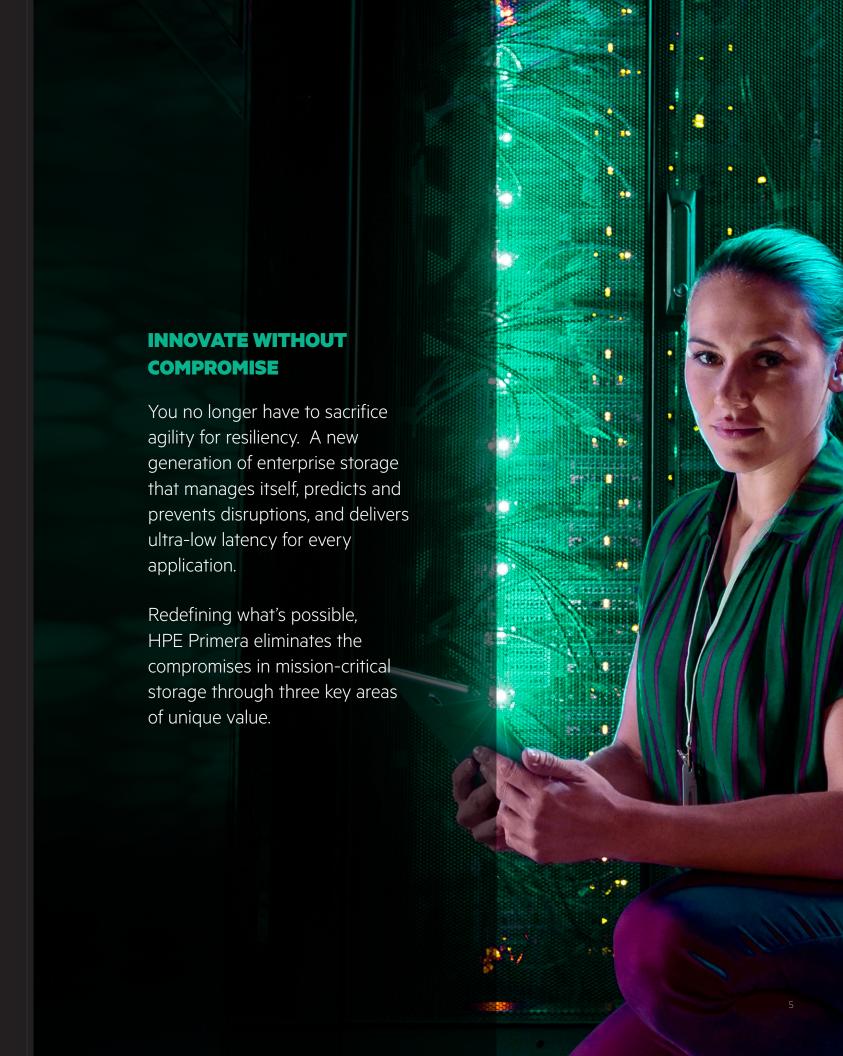
THE WORLD'S MOST INTELLIGENT STORAGE FOR MISSION-CRITICAL APPS



Businesses need to accelerate everything, but traditional high-end storage can't keep up. Now is the time for intelligent storage that manages itself for every mission-critical app of today and tomorrow.

Introducing, HPE Primera.

HPE Primera redefines mission-critical storage with global intelligence, simplicity, and extreme resiliency and performance for an experience unmatched in the industry.



1

## Simple, On-Demand Experience

Get instant access to data with enterprise storage that sets up in minutes, upgrades transparently, and is delivered as a service.

### 

Deploy, manage, and scale storage more efficiently.

2

## App-Aware Resiliency

Get peace of mind with intelligence that sees beyond storage to ensure zero downtime for mission-critical applications.

## 1000 cavailability guaranteed

Predict and prevent disruptions across the infrastructure stack.



### Predictive Acceleration

Get unmatched performance with embedded Al and an all-active architecture that drives limitless parallelization for always fast applications.

# 1 2 0 3 faster performance

Consolidate every mission-critical application with extreme speed.

#### **INTELLIGENT**

The industry's most advanced Al for infrastructure, HPE InfoSight, is embedded inside HPE Primera and in the cloud to deliver autonomous, self-managing storage.

- Global visibility
- Predictive analytics
- Support automation
- App-aware recommendations
- What if simulations

#### **ALL-ACTIVE**

HPE Primera features a multi-node architecture to achieve limitless parallelization. Consolidate all mission-critical applications on the same platform.

- Up to 1.5 million IOPs at <1ms latency</li>
- Up to 44 GB/s
- No tuning required
- True active-active design

#### **SERVICES-CENTRIC**

The HPE Primera OS features a unique self-service user experience with advanced data services that protects applications and simplifies management.

- Up to 93% less time to deploy, manage, and scale
- Provisions storage in seconds
- Data protection extended to the cloud
- Zero RTO/RPO

#### **TIMELESS**

HPE Primera has a modern ownership experience that allows you to take advantage of new technology without forklift upgrades and guaranteed satisfaction.

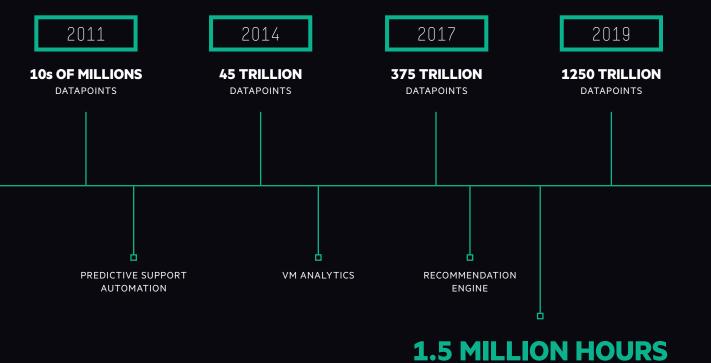
- Non-disruptive, data-in-place upgrades
- 100% availability guaranteed
- All-inclusive licensing
- Data reduction guaranteed

Over the past several years, the IT industry has been undergoing significant and disruptive change. The big data era is providing significant opportunity for enterprises to better inform business decisions by leveraging big data analytics and AI/ML technologies.

HPE InfoSight uses the power of cloud-based machine learning to drive global intelligence and insights from storage to virtual machines. The platform radically simplifies IT operations by predicting and preventing problems across the infrastructure stack and making decisions that optimizes application performance and resource planning.

As a result, successful businesses have become more agile with infrastructure that drives better performance, higher availability, improved efficiencies, and easier manageability.

#### **HPE INFOSIGHT**



SAVED WITH PREDICTIVE ANALYTICS



Using on-demand HPE GreenLake means that we no longer risk running out of storage capacity or having too much money tied up in unused storage."

**Nico Drost, IT Director** 

Erasmus Medical Center

#### **HPE GREENLAKE**

The public cloud experience defines IT consumption — and HPE GreenLake defines the best of consumption-based IT. Elastic and ready to use when you need it, cloud-like HPE GreenLake means less operational heavy lifting and paying only for actual metered usage.

Whether you need storage, composable infrastructure, compute, networking, or cloud resources, use what you need and pay for what you use — it'll always be there ready for you.



Faster time to value



**Cloud economics** 



Simplified IT



Elastic scale

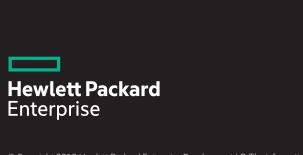
By unlocking the agility of the cloud,
HPE Primera enables our customers to
accelerate their apps and innovate business
more freely and with ease.



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